



DISTRICT COUNCIL OF GRANT

MEDIA RELEASE

For Immediate Release

23 August 2021

Capturing the Social Value of Our Saleyard

The Australian Livestock Markets Association (ALMA) has commissioned a research project investigating the social value of saleyards to rural communities and the Mount Gambier and District Saleyard will play a vital part in the project consultation.

Previous research has established that saleyards and livestock exchange facilities provide extensive economic value to regional Australia however this project will be focusing on measuring the social benefits that Saleyards create in rural communities. The project is being carried out at five sites across Queensland, NSW, Victoria and locally here at our Saleyards. BlueWren Connections have been engaged to undertake the project and principal consultant Heather Ellis will be investigating three key areas to capture what sale days means to community members, service providers and saleyard stakeholders.

Cr Barry Kuhl, presiding member of the Mount Gambier and District Saleyards Strategy Committee, is pleased that the Mount Gambier and District Saleyards are being represented in this research.

“Our saleyards are not only a place to buy and sell cattle but a place to have a yarn with mates, grab a bite to eat and head into town for some shopping. This project will give us valuable evidence-based research that we can then use to further support our saleyard and its community moving forward” he said.

People are encouraged to complete an online survey <https://s.surveyplanet.com/N3wNxVYMa> and/or attend a drop in interview which are happening at the saleyard meeting room from 7:30am -3:00pm Friday 10 September 2021 with Heather Ellis via zoom.

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To find out more about the project please visit the Social Value of Saleyards Facebook page or contact Heather to book an interview saleyardsproject@gmail.com



AUSTRALIAN LIVESTOCK MARKETS ASSOCIATION

**INVITES YOU TO
JOIN THE CONVERSATION**

Exploring the Social Value
of Sleyards



Heather will be
conducting the
interviews using
zoom



- PEOPLE
- PLACES
- PURPOSE

**MOUNT
GAMBIER &
DISTRICT
SALEYARDS**

10 • SEP • 2021
7.30am to 3pm
(We need 20mins of your time)



FOR MORE INFORMATION CONTACT
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END

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